



# News Release



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## **KB HOME RELEASES 2009 SUSTAINABILITY REPORT**

### **Already a leader in building energy-efficient homes, KB Home expands its focus to new environmental initiatives in 2010**

**LOS ANGELES (April 6, 2010)** – KB Home (NYSE: KBH), one of America's premier homebuilders, today released its 2009 Sustainability Report. The report, the third such report in less than two years, outlines KB Home's accomplishments and objectives as the company works toward its goal of minimizing the impact of its business and homes on the environment, while continuing to make the dream of homeownership attainable.

"Our team has made great strides in building our homes and operating our business in a more sustainable manner for the benefit of our customers, our company and our planet," said Jeffrey Mezger, president and chief executive officer of KB Home. "However, we recognize that this is an area in which our work will never be done. In our latest Sustainability Report, we share our accomplishments of the past year and outline some exciting new initiatives that are in the works for 2010. These include becoming the first national homebuilder to construct homes that meet the EPA's new WaterSense® for New Homes specifications, as well as a focus on reducing waste at our job sites and innovating in the area of building sciences, all of which can yield substantial environmental advantages."

The 2009 Sustainability Report provides an update on the company's progress against its stated goals in previous reports, including a continuing commitment to building all homes in newly opened communities to ENERGY STAR® guidelines. KB Home has been an ENERGY STAR partner since 2001 and has built more than 55,000 ENERGY STAR qualified homes in that time.

Among the important new initiatives for 2010 detailed in the report are KB Home's plans to become the first national homebuilder to start to fully implement the U.S. Environmental Protection Agency's new WaterSense for New Homes water-efficiency program in its homes. According to the EPA, WaterSense labeled new homes use 20% less water than conventional new homes and save homeowners more than 10,000 gallons of water per year. With its new commitment to the WaterSense for New Homes program, KB Home

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will incorporate water-efficient products and features inside and outside its homes at select communities that meet the full WaterSense guidelines – all at no additional cost to the homebuyer.

In developing this year's Sustainability Report, which can be accessed at [www.kbhome.com/sustainability](http://www.kbhome.com/sustainability), KB Home followed the Global Reporting Initiative Guidelines, which are considered by many environmental experts to be the current standard framework for sustainability reporting and provide an increased level of accountability and transparency.

### **About KB Home**

KB Home, one of the nation's premier homebuilders, has delivered over half a million quality homes for families since its founding in 1957. The Los Angeles-based company is distinguished by its Built to Order™ homebuilding approach that puts a custom home experience within reach of its customers at an affordable price. KB Home's award-winning home designs and communities meet the needs of first-time, move-up and active adult homebuyers. KB Home was named to FORTUNE® magazine's 2010 list of the World's Most Admired Companies for the sixth consecutive year, and ranked #1 for "Innovation" among homebuilders. The Company trades under the ticker symbol "KBH" and was the first homebuilder listed on the New York Stock Exchange. For more information about any of KB Home's new home communities, call 888-KB-HOMES or visit [www.kbhome.com](http://www.kbhome.com).

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